

Features

The Courier-Journal | courier-journal.com/features



Booties for doggies

Pamper your pooch with a set of homemade paw protectors. **E3**

Annie's Mailbox	E7
Comics	E6
TV listings	E5
Show Clock	E4

E

Greg Johnson, editor
gjohnson@courier-journal.com
582-4667, phone
582-4665, fax

TUESDAY

AUGUST 16, 2005

Trio plan a new place to create art

By **Diane Heilenman**
dheilenman@courier-journal.com
The Courier-Journal

Making art and making art a career are often two different things. What younger emerging artists call "self-sustaining art" is a lifestyle in which art and business line up.

That's the notion behind a scheme by LAVA House artists Hallie Jones, 26, and Aron Conaway, 27.

The couple, who are engaged, are joining with artist Greg Martin, 30, to buy a vacant warehouse at 1455 Preston St. near the University of Louisville. The three plan to convert it into studios and al-

ternative art spaces.

The 12,500-square-foot building covers four city lots, said Jones. It has 30 parking spaces; five big, bay doors suitable for art of almost any size; a ground-floor space just right for a cooperative art gallery; and a three-bedroom apartment, where Martin will live.

It already has a name, LIFT.45. An online survey to assess the needs of Louisville-area artists is at www.zoomerang.com/survey.cgi?p=WEB224JMXDY3CX.

Depending on artists' needs and the results of this survey and an earlier one, there will be

See **LIFT.45**, E2, col. 5



Artists Greg Martin, left, Hallie Jones and Aron Conaway plan to buy and convert the warehouse behind them into an alternative art space. The trio said they are wearing masks because they want to be in control of their own images.

By Pam Spaulding,
The Courier-Journal

LIFT.45

| Trio plan art space

Continued from E1

10 to 20 studios in the building with one-year leases. Tenants will share equipment. The partners expect to produce art events, as LAVA House did until the fire marshal stopped the overflow gatherings in too small a space last year.

Conaway, a founder of the LAVA House collective (Louisville Assembly of Vanguard Art at 927 Shelby Parkway), said he and Jones have nearly four years experience in management. "We pretty much ran the LAVA House as far as collecting rent ... putting events together, getting art in, accommodating renters."

Now, he said, "we want to have control over our own space and have the opportunity to work on the space we own. We're also looking for something new, so-

meting different, taking it to another level, working with other artists who are more like-minded, more conceptual (than object-oriented)." The name LIFT.45 is meant to signify moving up to another level.

The partners want to hook up with the coterie of alternative art spaces that are producing a new, national network that is going its own way outside the traditional gallery system and mainstream museum art world.

"We really want to focus on being active in the community and a force of social change and be really progressive in that way," said Jones. "I don't think we will have a problem filling (the space)."

Conaway said there are already a half-dozen artists ready to sign studio leases.

If all goes well, LIFT.45 will open in October.

MAILBOX
COURIER-JOURNAL

Monday, August 14, 2006
\$2.69
How high can it go?
The Courier-Journal

Living with Art
Today's features
The Courier-Journal

The Courier-Journal

FREE

FREE Velocity
The Courier-Journal

STATE FAIR
The Courier-Journal

FREE Velocity
The Courier-Journal

SPORTS | CI
'MEANINGFUL DISTRACTION'
 Fans crave excitement, togetherness

FEATURES | CI
 Shively comic makes family his fodder

BUSINESS | CI
 Churchill sees waging fall at simulcasts

METRO
EDITORIAL

The Courier-Journal
 LOUISVILLE, KENTUCKY | courier-journal.com | A GANNETT NEWSPAPER

50 CENTS
TUESDAY
 AUGUST 16, 2005

METRO | CI

Gasoline Self Serve

REGULAR UNLEADED 269 ⁹/₁₀

Israel begins pullout in Gaza

How high can it go?
 Record prices stir interest in carpools

IF ALL PRICES WENT UP AS MUCH AS GAS HAS ...

O & A
Don't figure on cost falling after Labor Day

WORLD | AS
Questions, answers on plane crash

BUSINESS | CI
Barley harvest expected to plummet

Settlers given

The Courier-Journal

Living with Art



Tuesday in Features

The Courier-Journal